

# UNDERSTANDING BY DESIGN



**DATE:** January 20 - 21, 2018

**COST:** \$100 USD per person

**TIME:** 8:30 a.m. - 4:00 p.m.

**REGISTRATION DUE:** Friday, December 15, 2017

**LOCATION:** Shanghai American School, Puxi Campus, 258 Jinfeng Road  
Huacao Town, Minhang District, Shanghai, China 201107

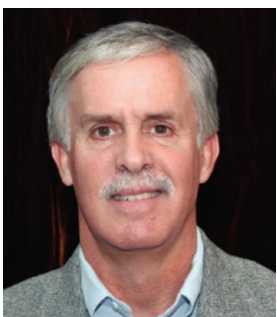
## DESCRIPTION

How can you design learning experiences that make it much more likely that students will understand content and be able to apply it in meaningful ways? Since 1998, thousands of educators globally, have used the Understanding by Design (UbD) Framework® to answer that question and create more rigorous and engaging curricula. Workshop participants will apply a set of practical and proven UbD 2.0 tools and templates to create or refine a unit of study.

More specifically you will learn to:

- Apply the 3-stage “backward design” model for the development of curriculum, assessment, and instruction.
- Use essentials questions to frame curriculum and focus on “big ideas”.
- Apply processes for “unpacking” standards to establish curriculum priorities and determine content worthy of deep understanding.
- Explore six “facets” of understanding and their implications for curriculum, assessment, and teaching.
- Apply selected design tools to create authentic performance tasks based on the six “facets”.
- Access a large collection of UbD-supportive web based resources.

## FACILITATORS



Jay McTighe



Janet Claassen



Andrew Miller



Fay Leong

Jay McTighe is an accomplished author, having co-authored 14 books, including the award-winning and best-selling *Understanding by Design* series with Grant Wiggins. His books have been translated into 14 languages. Jay has also written more than 36 articles and book chapters, and been published in leading journals, including *Educational Leadership* (ASCD) and *Education Week*. Jay has an extensive background in professional development and is a regular speaker at national, state, and district conferences and workshops. He has made presentations in 47 states within the United States, in seven Canadian provinces, and internationally in 36 countries on six continents.

Janet Claassen is the Associate Director for Educational Programs at Shanghai American School. She has taught in Elementary and Middle School and has worked in the area of curriculum in Australia and China for over twelve years. Janet has a passion for curriculum design and embraces the value of inquiry in student learning.

Andrew Miller is an Instructional Coach at Shanghai American School. He previously taught at the secondary level at school in the United States implementing a variety of PBL experiences. He is a faculty member for the Buck Institute for Education, which specializes in 21st Century Project Based Learning. He also consults for ASCD in the areas of assessment, differentiation, and personalized learning. He frequently writes for ASCD and Edutopia.

Fay Leong is in her 4th year as the Associate Director of Educational Programs and Student Learning on the Pudong campus at Shanghai American School. She has worked in education for over 27 years, with 17 of those in international schools in Korea, Turkey, and China. She is passionate about integrating civic values within the learning environment, exploring the cognitive possibilities of the virtual world for all learners, and about building teacher leadership capacity.

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## REGISTRATION

### STEP 1: ONLINE REGISTRATION:

Complete the online registration form by Friday, December 15, 2017. [Click here](#) to register.

### STEP 2: REGISTRATION FEE:

Please wire \$100 USD to Shanghai American School by Friday, December 15, 2017

PLEASE identify that the wire transfer is for the EARCOS Weekend Workshop 'Understanding by Design'

**USD Account Name:** Shanghai American School

**Account Number:** 121909916032606

**Bank Name:** China Merchants Bank Head Office

**Bank Address:** China Merchants Bank, Shanghai Waigaoqiao Free Trade Zone Sub-Branch  
No 333 Fute Road (W.I), Shanghai, China, 200131

**SWIFT Code:** CMBCCNBS

**Bank telephone:** +86 21 58664142

**RMB Account Name:** Shanghai American School

**Account Number:** 121909916010101

**Bank Name:** China Merchants Bank, Shanghai Waigaoqiao Free Trade Zone Sub-Branch

**Bank Address:** No 333 Fute Road (W.I) Shanghai, China, 200131

**Bank telephone:** +86 21 58663941

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## ADDITIONAL DETAILS:

**Visa:** You will need a visa if you are coming to Shanghai from outside of China. A simple tourist visa is sufficient for the trip.

**Transportation:** Transportation will be provided from the recommended hotel to the Puxi campus. Participants are responsible for their own transport to and from the airport.

**Recommended Hotels:** Intercontinental NECC. The hotel is close by the school and five minutes walk to the subway. [Intercontinental NECC Puxi](#).

### Registration Fee Includes:

- Transportation to and from Intercontinental NECC and the Puxi campus.
- Lunch and coffee breaks each day of the workshop
- All workshop materials

**Weather:** The average temperature for January is 7°C/44°F.

If you have any questions please contact Janet Claassen at [janet.claassen@saschina.org](mailto:janet.claassen@saschina.org).